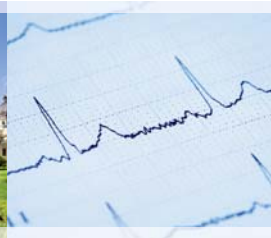




LEADERS IN HEALTH IT SYMPOSIUM 10 MAY 2011



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Health IT Leadership Summit



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Organising Committee



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Claus Duedal Pedersen
Odense University Hospital
Denmark



Manuel Pérez Vallina
*Gregorio Marañon
University General Hospital*
Spain

General and Practical Information

The following services are located at the SYMA Centre unless otherwise noted.

Coat and Luggage Check

Ground level, Hall B

Opens 30 minutes before and closes 30 minutes after conference hours.

Coffee Breaks/Lunch

Ground level, Room C4

All breaks including the lunch will be served next door in Room C4 where you can network with your peers.

Information Desk

Ground level, Main Passage

Answers to questions about eHealth week or Budapest can be found at the Information Desk.

Speaker Presentations

Speaker Presentations will be available at www.worldofhealthit.org/education/presentations.aspx. After the conference you will receive the link in your email.

WiFi – Free Access

Free wireless is available for all conference delegates in the Main Passage, Hall B and Hall C. For more information, please contact Information Desk.

Networking Events

HIMSS Analytics Europe Awards Dinner

Tuesday 10 May | 20.30 – 23.00 | Marriott Hotel

Admission fee €80 – only advance registration; please stop by the registration counters to inquire

HIMSS Analytics Europe will host an awards dinner ceremony during eHealth Week 2011 to recognize a number of European hospitals, which have qualified for a Stage 6 or 7 EMR Adoption Model (EMRAM) Award. The prestigious award recognizes hospitals that operate in a paperless environment and represent best practices in implementation of the EMR.

Leaders in Health IT Luncheon


Wednesday, 11 May | 13.00 – 14.00 | Hall A, Stand 1027

If you are planning to stay for WoHIT 2011, please come along to the VIP Lounge and enjoy an exclusive lunch for Leaders in Health IT Symposium attendees.

An Evening with the Leaders of Health IT

Join this Exclusive Dinner with two CIOs who are both leaders on transforming healthcare through IT, C. Martin Harris, MD, CIO, Cleveland Clinic, USA & Uwe Poettgen, CIO, Asklepios group, Germany; who will share their experiences and vision on how the US and Europe should be Investing in Health Systems of the Future. Join us at this unique networking evening and get acquainted with the leading decision makers and influencers.

**Seats are limited and will be sold on a first come, first serve basis.*

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Speakers & Biographies



Moderator

Nard Schreurs

Editor Norwegian It-helse and Coordinator Healthworld, Sweden

Nard Schreurs is editor for the Norwegian IDG/Computerworld ehealth additional "It-helse" (since 2007) and coordinator for the Healthworld conference in Oslo. He studied political science in Amsterdam before he moved to Norway, and is a long term journalist at Computerworld, focusing on ICT in the public sector.



Keynote Speaker

Uwe Buddrus

Managing Director of HIMSS Analytics Europe (HAE), Germany

Uwe Buddrus is the Managing Director for HIMSS Analytics Europe, Germany. His long standing experience in strategic business development and a leading role as managing consultant for many projects in the healthcare imaging and IT sectors contribute greatly to bringing together world-class research and analytics with profound European experience and the most extensive database of Hospital IT adoption in Europe.



Moderator

Tonya Stewart

Currently Deputy Editor of the British Journal of Healthcare Computing, UK

Tonya is a long-time journalist and editor, specialising in healthcare IT since 2004. She now combines this role with assisting Berlin-based So2say Communications in developing their industry news service, HealthTech Wire, for readers in the UK.



Keynote Speaker

Dr. C. Martin Harris

Chief Information Officer, Cleveland Clinic, USA

C. Martin Harris, M.D., M.B.A., FHIMSS is the Chief Information Officer and Chairman of the Information Technology Division of Cleveland Clinic in Cleveland, Ohio. Additionally, Dr. Harris is Executive Director of e-Cleveland Clinic. Dr. Harris' interest and expertise in the area of improving the practice of medicine through the innovative application of information technology, is reflected in his numerous appointments to national technology organizations.

Speakers & Biographies



Johan Bruin

Director Policy and Innovation, NICTIZ, The Netherlands

Johan Bruin is in charge of coordinating and managing national EHR programmes. He is also responsible for the standardization agenda and collaboration with the (inter)national standardization organizations like IHE, IHTSDO, HL7 and Continua. He has held various positions at TNO, where he was involved in many national and international programmes in several different sectors.



José Luis Rocha Castilla

General Secretary for Quality and Modernization, Regional Ministry of Health of Andalusia, Spain

José Luis Roche MD is specialized in Nephrology and has a PhD in Medicine and Surgery. He is the General Secretariat for Quality and Modernization at the Regional Ministry of Health of Andalusia (Spain) since 2004. Before, he was in charge of the Clinical Division of the University Hospital "Virgen del Rocío" in Seville, and was also part of several working groups at the Regional Ministry of Health of Andalusia.



Johan Ensing

Program Manager EPIC, Spaarne Ziekenhuis Hoofddorp, The Netherlands

Johan Ensing is Programme Manager at Epic. Prior to this role, he has had several other managing positions at the University Medical Hospital Leiden, the University Medical Hospital Amsterdam and the Dutch Cancer Institute. In 2008 he became Division Manager at the Spaarne Hospital.



Dr. Med. Peter Gocke

CIO, University Hospital Eppendorf, Germany

Peter Gocke is responsible for developing University Medical Center Hamburg Eppendorf's (UKE) new site as well as introducing the university to a comprehensive EMR. Key aspects of his work have revolved around the elaboration of IT concepts for clinical work stations primarily for efficient clinical processes and also focused on telemedicine.



Bruno Grossin

Directeur du Pôle Etudes et Conseils de l'ASIP Santé, France

Bruno Grossin is the director of Research and Consulting within the French Agency for Health Information Systems (ASIP). He now leads consulting missions aimed towards developing IT systems specifically designed for new forms of health organizations. He also contributes towards the French national project PHR: le Dossier Médical Personnel (DMP).

Speakers & Biographies



Dr. Susan Hamer
National Director of Nursing, Midwifery and the Allied Health Professions, UK

Since 1980 Susan held a variety of academic, policy and practice based posts. Susan is currently the Director of Enterprise and Knowledge Transfer for the Faculty of Medicine and Health at the University of Leeds. She has been seconded from the University of Leeds since January 2010 to be a member of the strategic leadership team of the clinical division at the Department of Health Informatics Directorate.



Franz Hoheiser
Chief Information Security Officer, CISO Public Hospitals of Vienna, Austria

Since 1999, Franz Hoheiser has been working for Vienna Hospital Association, initially as a senior manager of ICT Architecture and Security and in 2005 he became Chief Information Security Officer and was responsible for determining security strategy, preparing the company to comply with ISO 27000 series of standards. He is chairman of ON-AG 238.03, a task force for the application of risk management for IT. Hoheiser teaches eHealth and Information System Society at various universities and technical colleges.



Lars Jervall
IT Director, County Council of Blekinge, Sweden

Lars Jervall was the IT-director / CIO of County Council of Östergötland, Sweden and where he was also involved in establishing the national health program. His position is now Strategic Coordinator for eHealth development in Sweden. Jervall has been responsible for benchmarking the health IT-infrastructure in Sweden.



Prof. Eric Lepage
EPR Director for Assistance Publique Hôpitaux de Paris (AP-HP), France

Prof. Eric Lepage, MD, PhD, is Chief of the Medical Informatics department APHP of Paris since 1996, and as of 2005 he has been responsible for managing projects mainly concerning PACS, biology and clinical information systems as well as treatment of information for research and training purposes. Lepage taught at St. Louis Hospital as Assistant Professor from 1990 to 1996 and thereafter at Paris 12 University as Professor of Biostatistics and Medical Informatics. Before, he worked as resident in the Department of Medical Informatics in the LDS Hospital in Salt Lake City, USA, and as Senior Physician in the Department of Hematology in Saint Louis University of APHP Paris.

Speakers & Biographies



Dr. Pablo Mentzinis

Head of Department Public Sector ,BITKOM, Germany

Pablo Mentzinis is Head of the Public Sector Team at the Federal Association for Information Technology, Telecommunications and New Media (BITKOM) in Berlin, Germany. He is responsible for the organization's activities within the public sector, with a focus on eHealth and eGovernment issues. Prior to this Mentzinis held several managing positions within BITKOM as well as working as a lawyer in Paris and Cologne.



Gunther Nolte

Head of ICT Department, Vivantes Network for Healthcare, Germany

In 2001, Gunther Nolte began working at Vivantes GmbH, the biggest municipal health group in Germany, where he now works as CIO and is responsible for IT and telecommunications. He was granted power of attorney for the Vivantes trust in 2001. Gunther Nolte has previously worked at Clinical Center Kassel.



Claus Duedal Pedersen

Head of the Department for Clinical Innovation at Odense University Hospital, Denmark

From 2000 – 2003, Claus Pederson worked for MedCom – the national Danish organization for the implementation of electronic communication in the health and social care sector. Pedersen was in charge of establishing the national Danish IP-based healthcare network. From 2003 – 2008 he was the head of Medcom's international department and project manager of a number of EU projects.



Thomas Pehrsson

Strategic Coordinator eHealth Development, CEHIS, Sweden

Thomas Pehrsson has worked as an IT director in the county council of Blekinge and since the year 2000 he has played an active part in establishing a national IT-infrastructure. Pehrsson has been responsible for benchmarking the health IT – infrastructure in Sweden.



Roberto Zuffada

DG Health, International and National Health Projects, Lombardia Informatica, Italy

With 15 years of experience in EU project management, Roberto Zuffada is currently an expert in EU policies and programmes at the Ministry of Health in the Region of Lombardy, Italy. Here he holds responsibilities which focus on the technical, administrative and implementation of EU operations and interregional cooperation initiatives of healthcare and eHealth domains.

PROGRAMME

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10.30 – 11.00	Dr. C. Martin Harris, MD, MBA, CEO, Cleveland Clinic, USA	Opening Keynote
Topic:	Where Does the CIO go from Here?	
11.00 – 11.30	Uwe Buddrus, Managing Director, HIMSS Analytics Europe, Germany	
Topic:	The Current Status of EMR Adoption in Europe – a Country Comparison of Deployment Key Challenges, Drivers and Barriers	
11.30 – 12.30	Panel Session (CIO-level)	Panel 1
Topic:	Mastering the Key Challenges of Electronic Medical Record Adoption from a CIO Perspective	
Panel Speakers:	<p>Dr. Peter Gocke, CIO, University Hospital Eppendorf, Germany</p> <p>Implementing an EMR at a University Medical Center – IT follows process</p> <p>While rebuilding the University Medical Center from 2007-2009, UKE Hamburg Eppendorf re-engineered its processes and IT systems, too. Clear focus was on processes, with a direct impact on IT strategy. This presentation will briefly depict the overall project reflecting on its milestones and major pitfalls and summarize the five essential lessons learnt whilst implementing overall success.</p>	
	<p>Claus Pedersen, Chief Consultant, Odense University Hospital, Denmark</p> <p>Ready for the Next Generation of eHealth Solutions – Telemedicine Services Based on an Existing IT Infrastructure</p> <p>Odense University Hospital has created the foundation for the utilization of IT and telemedicine solutions with a full implementation of the electronic medical record and communication to primary care. This presentation will focus on how IT supports the reengineering of the clinical and business process when implementing telemedicine solutions.</p>	
	<p>Johan Ensing, Program Manager, EPIC, Spaarne Ziekenhuis Hoofddorp, The Netherlands</p> <p>Too Small for an EMR?</p> <p>As a 400 bed hospital, Spaarne Ziekenhuis has successfully taken the challenge of implementing a full-blown EMR. Learn how they coped with this sophisticated task, what problems they have encountered and how Spaarne succeeded.</p>	
12.30 – 13.30	Lunch	Hall C, Ground Level, Room C4

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13.30 – 14.45

Panel Session (City level)

Panel 2

Topic:

Ensuring Interoperability – Technical Prerequisites, Challenges, Solutions, Key Benefits and Possible Pitfalls Based on Case Studies from Public Hospital Groups at City Level

Panel Speakers:

Dr. Gunther Nolte, Head of ICT Department, Vivantes Network for Healthcare (Berlin), Germany
From IT Administrator to Full-Service IT Provider

When single hospitals develop into an integrated healthcare network, their IT departments need to develop into a full-service IT provider organization. Vivantes has successfully managed this transformation in a three step evolution process and will share their experience on how to master the main challenges.

Prof. Eric Lepage, EPR Director for Public Hospitals of Paris, France (AP-HP)

Sharing Information Between 72,000 Healthcare Professionals Across 39 Public University Hospitals – A Review of AP-HP Experiences

The modernization of AP-HP Hospital Information System is conducted with the main objective of sharing information amongst the 37 AP-HP hospitals, exchanging information with other health professionals and coordinate the national Patient medical record project. Prof. Eric Lepage will present the experience of implementing such a complex project.

Ing. Franz Hoheiser-Pförtner, Chief Information Security Officer, CISO Public Hospitals of Vienna, Austria

E-Health Needs Critical Information Infrastructure Protection, the Answer: eHEALTH InterXchange – HEALIX

HEALIX (eHEALTH InterXchange) is a safe, reliable and efficient communications infrastructure for the application of information and communication technology (ICT) of the Austrian health system. Franz Hoheiser Pförtner will present experiences achieved through implementing HEALIX, as well as the infrastructure's functioning and benefits.

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14.45 – 15.45	Panel Session (Regional level)	Panel 3
Topic:	Potential of Electronic Information Exchange and Communication (EPR, EMR, EHR, PHR etc.) in Regional Healthcare Networks – Technical Prerequisites, Challenges, Solutions, Key Benefits and Possible Pitfalls	
Panel Speakers:	<p>Lars Jerlvall, Strategic Coordinator eHealth development, CEHIS, Sweden Thomas Pehrsson, IT director, County Council of Blekinge, Sweden</p> <p>eHealth in Sweden – From Paper to EMR and Information Exchange Across the Healthcare Chain</p> <p>Sweden has internationally seen a very high use of eHealth. The presentation describes the development of information exchange in the healthcare process with key figures and lessons learned. Problems and success factors will be presented.</p>	
	<p>Roberto Zuffada, DG Health, International and National Health Projects, Lombardia Informatica, Italy</p> <p>Key Learnings from the Introduction of a Smart-Card Based Healthcare Extranet Network</p> <p>In Lombardia, CRS-SISS, a smart-card based healthcare extranet network, links professionals, social services, public and private organizations and citizens, to enable tracking of all events in patient treatment.</p>	
	<p>Jose Luis Rocha, General Secretary of Quality and Modernization, Health Department of Andalucía, Spain</p> <p>Benefits of a Long Term eHealth Strategy at the Regional Level</p> <p>The incorporation of information technologies into healthcare services in the Andalusian Region has been successful thanks to a long-term support and commitment from the Regional Health Department, as well as the continuous engagement of healthcare professionals.</p>	
15.45 – 16.15	Coffee break	Hall C, Ground Level, Room C4
16.15 – 17.45	Panel Session (National level)	Panel 4
Topic:	A Review of National e-health Strategies – Current Status, Key Challenges, Key Learnings and Possible Pitfalls	
Panel Speakers:	<p>Dr. Pablo Mentzinis, Head of Department Public Sector, BITKOM, Germany</p> <p>The Rollout of Health Cards and use of Telemedicine in Germany</p> <p>Dr. Mentzinis focuses on the electronic health card project in Germany. Being scheduled already for 2006, the German healthcare system has still not established the electronic health card. Mentzinis reflects on the organizational and cultural (data protection) hurdles in the German healthcare system as well as on the role and interests of different parties within the German healthcare community.</p>	

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Panel Speakers:	Johan Bruin , Director Policy and Innovation, NICTIZ, The Netherlands	
	Interoperability Solutions in the Netherlands	
	<p>Since 2002 the Netherlands have embarked on a strategy and a national programme for eHealth. This programme provides the necessary knowledge, standards and infrastructure for interoperable solutions for the healthcare sector. The presentation will highlight the standardization strategy, approach, choices made and lessons learned, with a focus on the semantic interoperability level.</p>	
	Bruno Grossin , Directeur du Pôle Etudes et Conseils de l'ASIP Santé, France	
	Strategy and Implementation of the Health Information Systems Interoperability Framework – France's DMP Project and Support for e-healthcare Projects	
	<p>Since 2009, ASIP Santé, the French agency for shared healthcare information systems, has been drawing up the CI-SIS (health information systems interoperability framework), which is designed for everyone involved in the French healthcare system. The CI-SIS was applied for the first time in January 2011 with the establishment of the DMP (electronic health record), which today constitutes the infrastructure for the sharing of healthcare information across France. The CI-SIS also supports the gradual and pragmatic implementation of interoperability across all French health information system projects.</p>	
	Dr. Susan Hamer , National Director for Nursing, Midwifery and the Allied Health Professions NHS, United Kingdom	
	Accelerating Technology into Clinical Practice, a National Perspective. Understanding Professional Innovation. All health systems are faced with the challenge of unequal adoption of technologies. In some areas unproven solutions are rapidly taken up with unanticipated consequences whilst elsewhere good practices, remain local and are repeatedly in the pilot stage and never have an impact on the wider system. Part of the answer to this is to have a deeper understanding of how the professions approach innovation and how they view adoption. The role of clinical leadership throughout the system is of significance and needs to be embedded in the development of successful national strategies.	
17.45 – 18.30	Closing Keynote A Global European Approach Sharing Medical Information: Dream or Reality?	Closing
Topic: Speaker:	Prof. Eric Lepage , EPR Director for Assistance for Public Hospitals of Paris, France (AP-HP)	
18.30 – 20.00	Opening Reception	Hall A

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Key Activities

- Hospital IT Status Updates
- EMR Adoption Benchmarking
- Best Practice Identification



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